*International Association of Marine Aids to Navigation*

*and Lighthouse Authorities (IALA – AISM)*

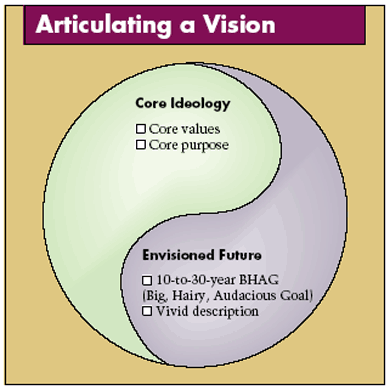
Association Internationale de Signalisation Maritime

# IALA Strategic Vision – Meeting Agenda for 2013-04-29 and 30

* Purpose
  + Discussion and development of an IALA strategy
    - Starting with a “blank sheet”
  + Consideration of technical committee structure
  + Output documents – see below
* Leader
  + The meeting leader and discussion facilitator will be Mr Bjørn Borbye Pedersen of the Danish Maritime Authority
* Process
  + The discussion process will include
    - Short presentations
    - General discussion
    - Group work and presentation of group conclusions
* Input documents
  + IMO strategy
  + IHO strategy
  + Strategic Vision first draft by Secretariat (SV1)
  + Committee structure idea by Secretariat (CS1)
  + Road Map (for approval by IALA Council in 2014-12 of a Strategic Vision and of a Technical Committee structure for 2014-18)
* Output documents
  + Strategic Vision second draft (SV2)
  + Committees structure (CS2)

## Day 1 – Monday 2013-04-29 from 1400

* Key discussion points
  + The Strategic Environment for IALA
  + The needs of IALA’s members
  + The Challenges for marine transportation
  + The *core ideology* and the *envisioned future* for IALA
    - See Jim Collins <http://hbr.org/1996/09/building-your-companys-vision/>
    - A well-conceived vision consists of two major components: core ideology and envisioned future. (See the exhibit “Articulating a Vision.”) Core ideology, the yin in our scheme, defines what we stand for and why we exist. Yin is unchanging and complements yang, the envisioned future. The envisioned future is what we aspire to become, to achieve, to create—something that will require significant change and progress to attain.



* + The audience for IALA’s strategic vision document
    - External groups
    - Internal members
* Agenda for this half-day session
  + Mike Card – Introductory remarks
  + Bjørn Borbye Pedersen – Programme and purpose of the meeting
  + Gary Prosser – IALA’s operating environment, constraints, audience, effectiveness
  + **Challenges, Needs** – a series of short presentations or talks various viewpoints looking at longer term challenges and/or needs and with comments on IALA’s role
    - Michael Skov – Challenges for national authorities
    - Phil Day – Challenges for mariners and sea transport
    - Tuncay Cehreli – Challenges for VTS
    - Nick Ward – Challenges for e-Navigation
    - Omar Frits Eriksson – Sea traffic management
    - Lars Mansner or John Sugarman – Challenges for IALA industrial members
      * Please limit each presentation or talk to about 5 minutes. If using PPT, please keep to two slides with about 5 bullets each, or if using hand-outs please limit to two sheets about 5 bullets each
  + Discussion, summary
    - With the objective to agree on a limited number of key points

Evening – Dinner together in St Germain en Laye

## Day 2 – Tuesday 2013-04-30 from 0900 to 1700

* Recap of the day’s timetable and objectives
  + Reminder – no “wordsmithing”, agree on main content, not detail
* The **Purpose** of IALA
  + Use the Jim Collins framework as a guide
    - Preserve the core
    - Stimulate the future
* Group work for about 30 minutes
  + Each group to formulate a **Purpose** for IALA
  + Then present its ideas
* Plenary discussions
  + Including asking if the **Purposes** sit well with the **Challenges** discussed on Day 1
    - After the first Group has presented, the subsequent groups will be asked to build on the points made by the previous group(s)
* Break into groups again
  + Decide 3 to 5 **Goals** for IALA for the next 12 years (3 work periods)
  + Each group to present its findings

This might be a good time to break for lunch

* Plenary session to agree on 3 to 5 **Goals** for IALA for the next 12 years
* Group work
  + Decide on the IALA “Base Camp”, i.e. the objectives and strategies for the next four years (2014-18)
  + What are the best **Tools** for achieving these?
    - Committees, WWA, joint-ventures, other concepts
* Discussion of Committee structure for 2014-18
  + Alignment of the structure with the Base Camp objectives and strategies

END